

# WE THE PEOPLE

## THE BATTLE FOR A JUST FUTURE

## 2018-2019 YEAR IN REVIEW



## SHIFTING WHAT'S POSSIBLE

The Center for Popular Democracy (CPD) is at the forefront of the national movement to challenge racism and inequality.

We are a network of state-based people's organizations, and we partner with progressive elected officials, allies and individuals to advance pro-worker, pro-immigrant, racial and economic justice policies, and build a world where everyone has the freedom to thrive.

In 2018 and 2019, our communities faced incredible hardship. The Trump Administration and its allies terrorized immigrant families, shred the social safety net, imperiled the planet, criminalized Black and Brown people, and gave huge tax and regulatory breaks

to powerful corporations. All the while, working Americans struggled to afford basic healthcare, education, housing, and clean air and water, and Black and Brown communities struggled with new levels of racism and attacks.

In the face of these threats, the CPD Network is organizing and mobilizing those most impacted by inequity, securing dozens of high-impact policy victories nationwide and tangibly improving the lives of millions of people. In the process, we are building power for our communities, strengthening the progressive movement and our democracy.

**Our work shows what is possible when we aggressively pursue justice together.**

**Since our founding, with your support, the CPD Network has achieved**

**158**  
POLICY VICTORIES

**IMPACTING OVER 58**  
MILLION PEOPLE



## Policy Victories

In 2018 and 2019, CPD and our sister organization, CPD Action, worked with our 53 affiliates and other partners to win 82 policy victories impacting 34 million people.

Our victories include:

- 27 voting rights and democracy campaigns that defended and restored the right to vote and improved access to the polls for more than 16 million people.
- 19 minimum wage, paid sick days and fair workweek victories leading to raises and expanded benefits for over 6 million people.
- 20 immigration campaigns giving legal and practical support to over 800,000 families.
- Taking on the schools-to-prison-and-deportation pipeline that reduced punitive measures and significantly increased supportive services to schools, impacting over 1 million children and youth.
- 5 housing campaigns that protected and expanded affordable housing for over 10 million people.
- And a range of local policy victories on healthcare environmental justice, in Puerto Rico and more.

During the midterm elections, in 2018, the CPD Action network knocked on over five million doors, and helped to win 25 Congressional races, eight Governor's races, and over 100 state legislative seats and statewide ballot initiatives. We participated in get-out-the-vote (GOTV) programs that reached more than two million households and helped to pass six statewide ballot initiatives on democracy reform and economic justice.

See information about how CPD builds power at [populardemocracy.org/winning-change](https://populardemocracy.org/winning-change)



## We Fight — And Win!

CPD's work is vital to achieving a responsive, equitable democracy.

We harness the power of:

- The CPD Network of 53 state-based people's organizations in 34 states, Puerto Rico and Washington, DC
- Over 1,000 local progressive elected leaders through the Local Progress network
- CPD's staff of organizers, policy experts, capacity builders, and research, civic engagement and communications specialists
- Tens of thousands of newly activated individuals through the Birddog Nation, Ady Barkan's League of Heroes, and our work with the Puerto Rican diaspora
- Philanthropists, organizations and individuals dedicated to powering the movement for positive change

Together, we work to understand the root causes of the challenges we confront, build consensus around transformative solutions, and create sustained campaigns to change policy and accomplish shared goals.

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# THE STAKES ARE HIGHER THAN EVER NOW

Day in and day out, we see that the drivers of inequality do not exist in isolation. As we look ahead to 2020, CPD's ability to foster unity across issues that matter deeply in people's lives will be vital to our ability to win justice and true democracy.

In the critical year ahead, we must engage around a resonant, transformative vision that mobilizes a multiracial coalition, with people of color at the center, around the urgency—and the possibility—of this moment.

To guide us, our network developed and ratified an ambitious blueprint of our shared values and priorities. CPD's Strategic Vision and Path Forward, co-created with our state-based people-powered affiliates in 2018 and 2019, offers a north star for our efforts.

CPD's People's Convention in July 2019, brought over 1,500 affiliate leaders and members, progressive allies and staff organizers together in Detroit to strategize, learn from each other, and celebrate.

The Freedom Platform, lays out the highlights of a comprehensive Federal Platform for our network, which was created in 2019 and ratified during the People's Convention. It establishes the building blocks of a truly just society.

To read our Federal Platform, visit [populardemocracy.org/protecting-our-workers](https://populardemocracy.org/protecting-our-workers) and [populardemocracy.org/investing-in-equity](https://populardemocracy.org/investing-in-equity)





# THE WORLD WE ARE FIGHTING FOR

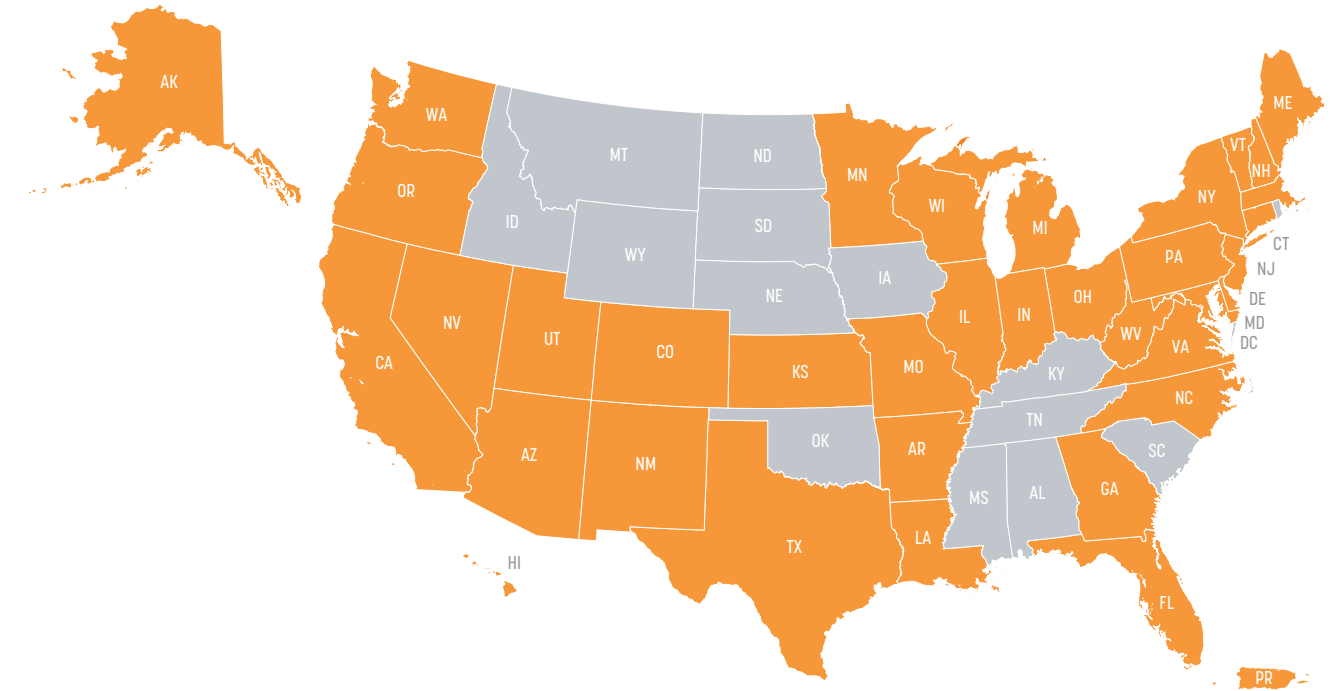
We the people, with clarity, hope and determination, are committed to building a popular democracy for our nation. We are people of color, working families, immigrants, women, young people, people with disabilities, and all those who stand in solidarity together. These are the issues that will animate us to organize, vote, and win in 2020 and beyond—and to effectively fight against the white nationalism and racism that perpetuates inequality and undermines our democracy and our future.

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- BUILD A PEOPLE-POWERED DEMOCRACY
  - SECURE HUMAN RIGHTS FOR IMMIGRANTS
  - PROTECT OUR WORKERS
  - ENSURE AFFORDABLE, ACCESSIBLE HOUSING
  - TRANSFORM OUR JUSTICE SYSTEM
  - INVEST IN EQUITY AND REPAIR HISTORIC WRONGS
  - SUSTAIN OUR ENVIRONMENT AND COMMUNITIES
  - EDUCATE FOR THE FUTURE
  - TAKE BACK OUR HEALTHCARE
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# AFFILIATE AND PARTNER ORGANIZATIONS



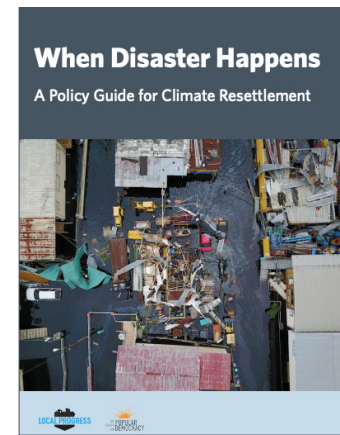
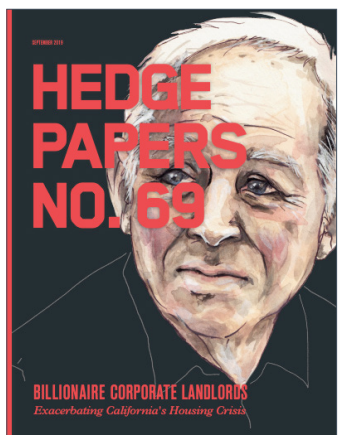
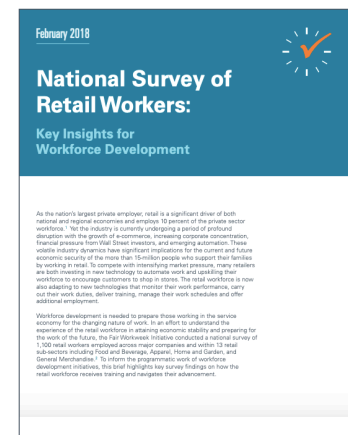
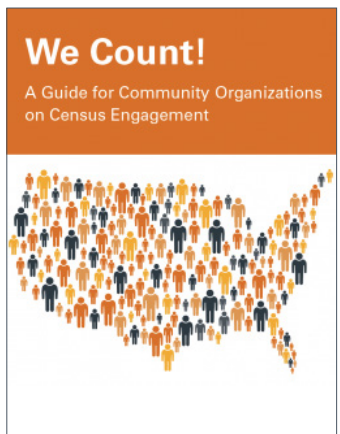
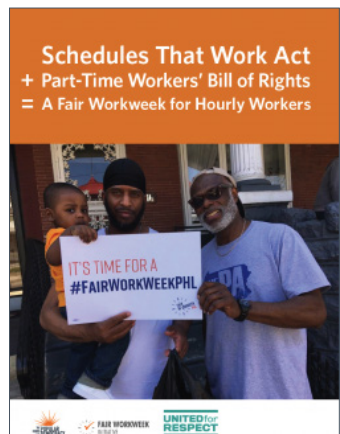
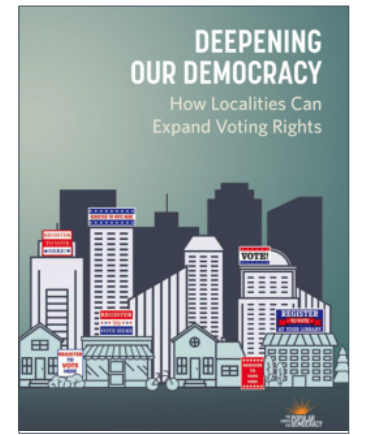
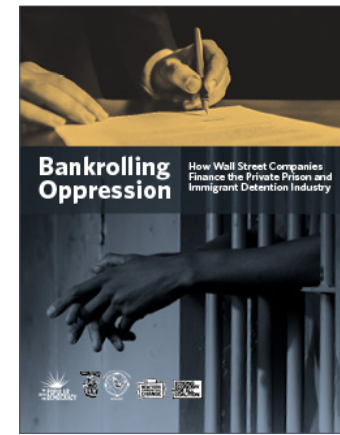
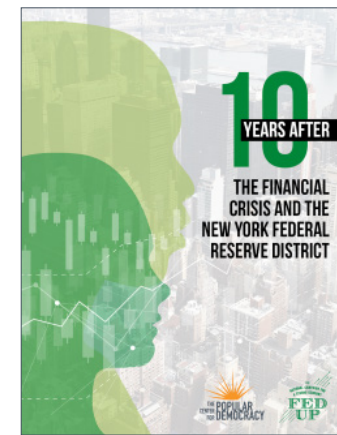
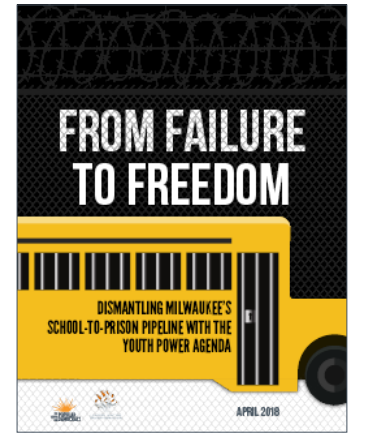
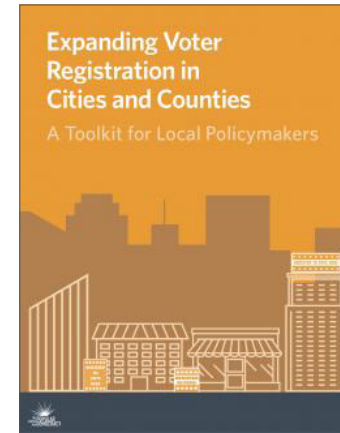
- 215 People's Alliance, (PA)
- Action NC
- Action Now Institute (IL)
- Alliance of Californians for Community Empowerment, ACCE
- Arkansas Community Organizations, ACO
- Black Leaders Organizing for Communities, BLOC (WI)
- CASA (MD, PA, VA)
- Center for Coalfield Justice, CCJ (PA)
- Center on Policy Initiatives, CPI (CA)
- Centro de Trabajadores Unidos en la Lucha, CTUL (MN)
- Churches United for Fair Housing, CUFFH (NY)
- Communities Creating Opportunity, CCO (KS/MO)
- Community Labor United, CLU (MA)
- Defend PR
- Delaware Alliance for Community Advancement, DelACA
- Detroit Action (MI)
- Flint Rising (MI)
- Hoosier Action (IN)
- Kenwood-Oakland Community Organization, KOCO (IL)
- Leaders Igniting Transformation, LIT (WI)
- Living United for Change in Arizona, LUCHA
- Maine People's Alliance, MPA
- Make the Road Connecticut, MRCT
- Make the Road Nevada, MRNV
- Make the Road New Jersey, MRNJ
- Make the Road New York, MRNY
- Make the Road Pennsylvania, MRPA
- Maryland Communities United
- New Florida Majority
- New Georgia Project
- New Virginia Majority
- New York Communities for Change, NYCC
- Ohio Organizing Collaborative
- One Pennsylvania
- Organization United for Respect, OUR (National)
- Organize Florida
- Organizers in the Land of Enchantment, OLE (NM)
- Pineros y Campesinos Unidos del Noroeste, PCUN (OR)
- Rights and Democracy, RAD (NH/VT)
- Safe Places for the Advancement of Community and Equity, SPACES (DC)
- Step Up Louisiana
- Sunflower Community Action (KS)
- Take Action Minnesota
- Taller Salud (PR)
- Texas Organizing Project, TOP
- United for a New Economy (CO)
- Voices of Community Activists and Leaders, VOCAL (NY)
- Our Future West Virginia, OFWV
- Workers Defense Project (TX)
- Working Partnerships USA (CA)
- Working Washington



# 2018-2019 PUBLICATION HIGHLIGHTS

CPD provides a range of strategic research, policy, and legal expertise to advance both CPD-driven national campaigns and local affiliate-driven campaigns in communities across the country. CPD produced over 30 publications between 2018 and 2019.

All of our publications can be viewed at [populardemocracy.org/news/publications](http://populardemocracy.org/news/publications)





# 2018 FINANCIAL STATEMENT

## ASSETS

Cash and cash equivalents	14,018,918
Accounts receivable	81,476
Grants and contributions receivable, net	13,429,441
Other receivable	255,291
Due from Center for Law and Human Values, Inc.	110,527
Prepaid expenses and deposits	176,374
Property and equipment, net	306,192
<b>Total assets</b>	<b>\$ 28,378,219</b>

## LIABILITIES & NET ASSETS

<b>Liabilities</b>	<b>\$ 7,901,106</b>
Accounts payable and accrued expenses	519,320
Accrued vacation	42,334
Due to hosted programs	1,957,127
Due to related party	308,460
Due to hosted organization	186,245
Sub-grants payable	4,172,683
Pass-through grants payable	363,582
Deferred revenue	77,458
Deferred rent	273,897
<b>Net Assets</b>	<b>\$ 20,477,113</b>
Without donor restrictions:	
Undesignated	803,459
Board designated – operating reserve	1,858,427
Total without donor restrictions	2,661,88
With donor restrictions	17,815,227
<b>Total liabilities and net assets</b>	<b>\$ 28,378,219</b>

## REVENUE & SUPPORT

Grants and contributions, net	5,102,811
Contract income	1,524,564
Rental Income	48,900
Fundraising events	121,495
Fiscal sponsorship income	109,783
Other income	775,953
Net assets released from restrictions:	
Satisfaction of purpose restrictions	–
Expiration of time restrictions	–
<b>Total revenue and support</b>	<b>\$ 31,254,819</b>

## EXPENSES

<b>Program Services</b>	<b>\$ 27,214,529</b>
States	5,102,811
Organization and Capacity Building	3,144,506
Sustainability	2,058,818
Local Progress	1,902,297
Fair Work Week	1,874,370
Fed Up Campaign	1,631,313
Minimum Wage and Paid Sick Leave	2,059,587
Immigrant Rights	1,293,253
Fight Back!	1,300,370
Puerto Rico	1,473,196
Workers General	891,369
Voting and Democracy	717,171
Civic Engagement	688,795
Education	645,498
Paid Family Leave	498,136
Other programs	1,933,039
<b>Supporting Services</b>	<b>\$ 1,421,509</b>
Management and general	1,166,013
Development	255,496
<b>Total expenses</b>	<b>\$ 28,636,038</b>
<b>Change in Net Assets</b>	<b>\$ 2,618,781</b>
Net assets, start of year	17,858,332
Net assets, end of year	20,477,113

**2019 financials are forthcoming.**



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# ABOUT THE CPD NETWORK

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The Center for Popular Democracy (CPD) empowers and activates communities most impacted by injustice and inequality, and builds solidarity and strength among them.

**The CPD Network**, approaching its eighth year, includes 53 affiliate organizations in 131 cities and 34 states, Puerto Rico, and Washington, D.C., representing a combined membership of more than 600,000. These extraordinary grassroots groups are headed by the people they represent: 70% of CPD affiliates are led by people of color and 70% are led by women.

**Join us in this critical work! Text DEMOCRACY to 44-321.**

Center for Popular Democracy  
449 Troutman Street, Suite A  
New York, NY 11237

populardemocracy.org  
giving@populardemocracy.org  
(347) 985-2220

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