

Center for Popular Democracy

Annual Report

2013





Car Wash Worker Rally Against Wage Theft—February 2014

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About the Center for Popular Democracy



The Center for Popular Democracy (CPD) works to create equity, opportunity and a dynamic democracy in partnership with high-impact base-building organizations, organizing alliances, and progressive unions. CPD strengthens our collective capacity to envision and win an innovative pro-worker, pro-immigrant, racial and economic justice agenda. We work with a strong cohort of 11 national core partners, 26 powerful state core partners, and over 50 other partner organizations in 27 states.

Introduction



2013 was an inspiring year for the Center for Popular Democracy (CPD). Our work had significant impact catalyzing and supporting campaigns to promote dignity and opportunity for our nation's workers, immigrant communities and people of color.

In January 2013, CPD had a staff of 12, working out of our New York office, supporting 45 projects and campaigns in a dozen states nationwide, providing policy, legal, organizing, strategy, technology and communications support. By January 1, 2014 we had grown threefold, to a staff of 40, with offices in New York and Washington and staff based in California, Illinois and Minnesota. We have built a very strong network of 11 national core partner organizations, 26 state core partner organizations and over 50 other partner organizations in 27 states. Together, we are now working on almost 200 projects and campaigns.

Much of this growth came about through CPD's merger on January 1, 2014 with the Leadership Center for the Common Good. The merger of these two dynamic, innovative and growing organizations has allowed us to aggregate our capacities and build the strength, scale and reach we need to fight for the fair and just society we want to live in.

Importantly, 2013 also represented a major leap forward in our ability to make significant, game changing contributions to critical campaigns to promote a higher minimum wage and access to paid sick days, to end discriminatory stop and frisk policing tactics, to ensure a sound public education system, to challenge cruel immigration laws that separate families, and to expand participation in our democracy. We won new laws and policies that make a powerful difference in the well-being and safety of millions of low-income workers, immigrant families and people of color.

We are also working hard to strengthen the democratic, base-building organizations that are driving innovative campaigns in states and cities across the United States. We have built a dynamic capacity building team that is helping both emerging and established organizations to create the resilient, high-performing infrastructure they need to expand their impact.

While we are proud of the achievements of the past year, we are mindful of the enormity of the task ahead of us. Even as hundreds of thousands are helped by an improved minimum wage in one state, elsewhere tens of millions still struggle to support their families financially. The gap between

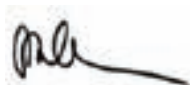
the richest 1% and the rest of the nation is now greater than it was in 1928. The weak recovery has added more low-paying, irregular jobs, leaving working families desperately insecure, working ever longer hours to make ends meet. Economic inequality is matched by political inequality, as states continue an assault on the voting rights of immigrants and people of color and the federal government fails to reform our broken immigration system.

We can, and we must, do better.

There is plenty of reason for optimism. The growing strength of community organizations across the country and their ability to effect large scale, tangible change is inspiring. On important issues, such as raising the minimum wage or promoting immigrant opportunity, the success of local and state campaigns is changing the national narrative.

Equally, the rise of many of the nation's largest cities as major drivers for progressive change is a cause for celebration. From Seattle to Pittsburgh, from San Diego to New York, progressives are leading the way, enacting policies the federal government has failed to act on. As cities move forward, they generate the upward pressure needed to refocus the national policy agenda.

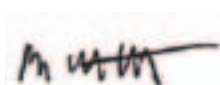
We are excited to be new and increasingly powerful contributors to this movement. We are inspired by our partners across the nation, and determined to build on the tremendous success of 2013 to win bigger, more powerful campaigns for justice in 2014 and beyond.



Ana Maria Archila
Co-Executive Director



Andrew Friedman
Co-Executive Director



Brian Kettenring
Co-Executive Director



Fast Food Workers' Strike—April 2013



Minimum Wage Rally, Albany NY—January 2013

CPD Capacity



How We Work

The Center for Popular Democracy works to create equity, opportunity and a dynamic democracy in partnership with high-impact base-building organizations, organizing alliances, and progressive unions. CPD strengthens our collective capacity to envision and win an innovative pro-worker, pro-immigrant, racial and economic justice agenda.

We work with a strong cohort of 11 national core partners, 26 powerful state core partners, and over 50 other partner organizations in 27 states.

CPD IN NUMBERS

Our Projects in 2014

205 active projects with **107** partner organizations, in **33** states plus the District of Columbia

CPD growth 2012—2014

87% growth in revenue 2012—2013
120% growth in revenue 2013—2014

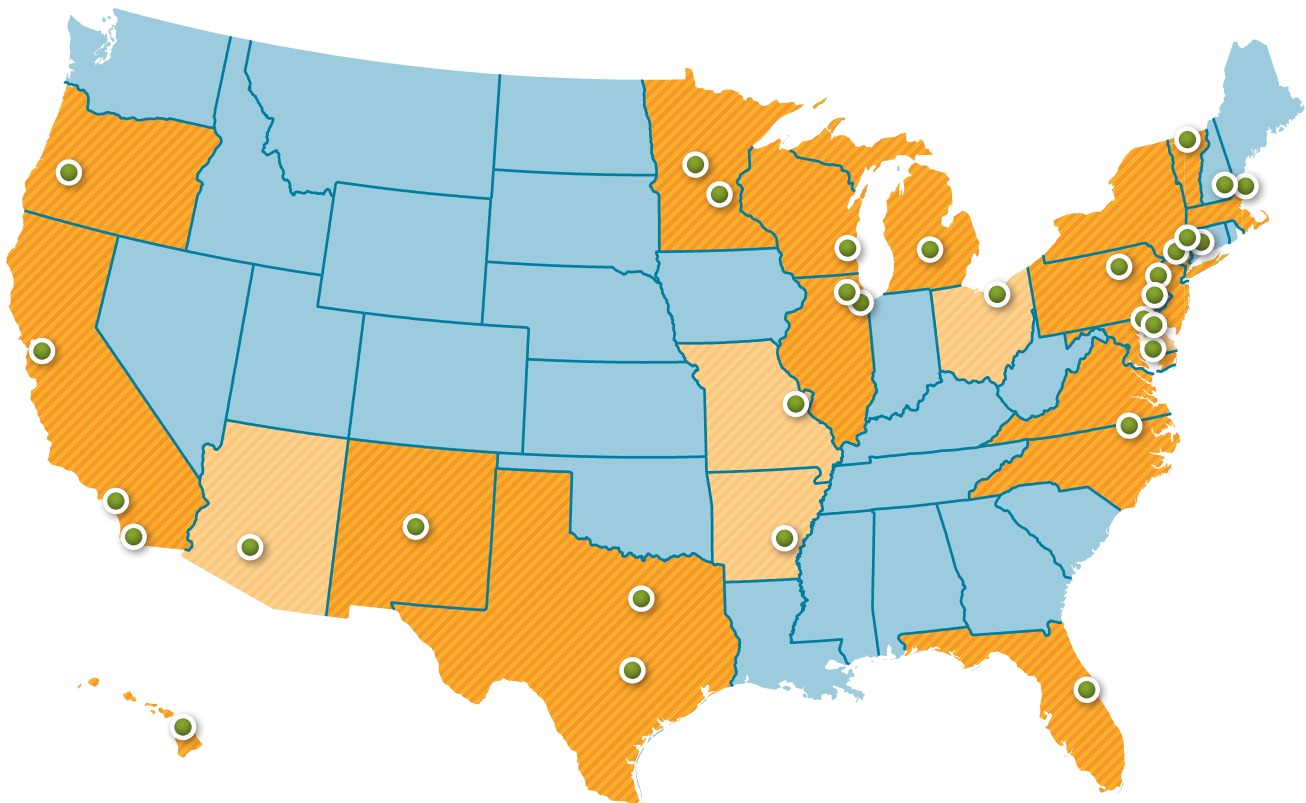
Our Organization in 2014

40 staff, in **5** states, with a
\$8,239,000 budget

Our State Core Partners in 2014

26 organizations in **24** states, with a combined staff of **782**, a membership of **298,000** and a budget of **\$68 million**

Our Partner Organizations



National Core Partners

AFL-CIO
 American Federation of Teachers
 Annenberg Institute
 for School Reform
 Center for Community Change
 Demos
 National Domestic
 Workers Alliance
 National Education Association
 National Employment Law Project
 Retail, Wholesale and
 Department Store Union
 Service Employees
 International Union
 Working Families Organization

State Core Partners

Action NC NC	Maryland Communities United MD
Action Now IL	Minnesota Neighborhoods Organizing for Change (NOC) MN
Action United PA	Missourians Organized for Reform and Empowerment (MORE) MO
Alliance for Californians for Community Empowerment (ACCE) CA	Neighbor to Neighbor MA
Arkansas Community Organization AR	New Jersey Communities United NJ
CASA de Maryland MD	New York Communities for Change NY
Center on Policy Initiatives CA	Organize Now FL
Common Good Ohio OH	Organizers in the Land of Enchantment (OLE) NM
Community Labor United MA	Our DC DC
Delaware Alliance for Community Advancement (DACA) DE	Pineros y Campesinos Unidos Del Noroeste (PCUN) OR
Faith Action for Community Equity (FACE) HI	Take Action Minnesota MN
Harriet Tubman Center MI	Texas Organizing Project (TOP) TX
Illinois Coalition for Immigrant and Refugee Rights (ICIRR) IL	Vermont Worker's Center VT
Living United for Change in Arizona (LUCHA) AZ	Wisconsin Jobs Now WI
Make the Road New York NY	Workers Defense Project TX
Make the Road PA PA	Working Partnerships USA CA

Economic Justice



Fast food and retail workers strike, Wisconsin—May 2014



Tipped Workers Rally—June 2014

In this weak and unequal economy, workers face daunting challenges: stagnant wages, little bargaining power, rampant wage theft, insufficient benefits, too few hours, and nowhere to turn when they face exploitation and abuse. CPD is working with our partners to fight for an economy built on living wages, dignified jobs, robust economic growth, and innovative worker organizing.

Victories and Achievements in 2013

The election of Bill de Blasio as Mayor of New York City was a standout feature of 2013, elevating the issue of inequality into the public discourse and demonstrating the impact low-income communities can have on a political process when supported by strong and mobilized community organizations.

Early in the year, CPD partnered with UnitedNY to organize Workers Rising, an energizing gathering of 23 partner organizations, worker leaders, and activists. The convening set the stage for the political debates about workers' rights and inequality that came to dominate the 2013 campaign. As part of the event, CPD released a report laying out a clear workers' rights policy agenda for the future NYC government.

In February, CPD co-sponsored a New York City mayoral candidates' forum that focused on low-wage worker issues, and put candidates on the record with their positions. Most notably, it served to help create the political pressure that later led to the passage of the City's landmark Paid Sick Days legislation. CPD, along with our friends at A Better Balance, acted as counsel to the New York City paid sick days coalition.

In 2013, we were also proud to serve as an anchor member of the campaign to raise the minimum wage in New York State. Partnering with the National Employment Law Project and a broad coalition of labor, business, community, faith and policy organizations, CPD helped convince New York State to raise the minimum wage to \$9 per hour over the coming years, adding \$2 billion to workers' paychecks.

The paid sick days victory in New York catalyzed a movement in New Jersey, where CPD partnered with the Working Families Party, SEIU 32BJ, and A Better Balance, to win similar worker protections in Jersey City and Newark, New Jersey. By the end of 2013, we were engaged with partners in San Diego and Chicago to draft minimum wage and paid sick days legislation which is likely to move in 2014.

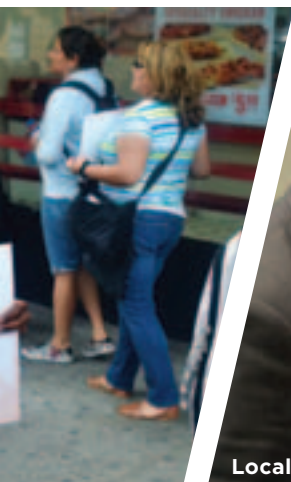
2014 and Beyond

CPD is now working on a major expansion of our economic justice organizing and policy work for 2014 and into 2015. In partnership with the National Employment Law Project, the Working Families Organization, and our core state partners, we will drive an ambitious series of campaigns to raise the minimum wage in more than a dozen cities and states in 2014 and 2015.

We are also building the Fair Workweek Initiative, a campaign to tackle the issue of dramatic under-employment in growing sectors like retail, and to fight for legal protections for full-time employment, stable schedules, and other policies that provide economic stability for working families.

And with wage theft costing low-wage workers billions in lost earnings, CPD is creating capacity to serve as a national 'hub' for strategy, communications, policy and research support to anti-wage theft campaigns across the country.

Community Justice



Local Progress—First Annual Convening 2012



Long Island Leadership Training—August 2013

Low-income communities face a persistent lack of decent housing and adequate community infrastructure, which threatens families' fundamental well-being. CPD is working on integrated approaches to improving community conditions and confronting community debt by providing support for campaigns on a range of issues, including fair and affordable housing, economic development, and financial sector accountability. With a deep connection to a strong base of impacted communities and constituents, CPD brings a unique perspective to coalition work on community justice issues.

Victories and Achievements in 2013

For three years the Campaign for a Fair Settlement (a multi-sector campaign alliance anchored by CPD) and the Home Defenders League (a grassroots organization of impacted families, staffed and supported by CPD) have engaged in tireless work to demand that the misconduct by major banks that caused the foreclosure crisis is punished and that wealth is restored to hard hit communities, particularly communities of color.

The Home Defenders League has organized tens of thousands of underwater and distressed homeowners, a national coalition of more than 25 organizations and networks, and an online community of supporters of more than 200,000. This organizing has given directly-affected communities a greater voice in local, state, and national responses to the housing crisis. Victories have included saving hundreds of individual homes through community mobilizations, helping to educate the public about state-level policy changes, and initiating local campaigns for principal reduction programs.

This organizing helped win a \$25 billion National Mortgage Settlement (NMS) with the major banks in early 2012, and the \$13 billion JP Morgan Chase settlement at the end of 2013, setting the precedent for a new round of lawsuits and settlements.

Finally, in late-2013, CPD joined with the American Civil Liberties Union to sue the federal government for violating its obligations under the Freedom of Information Act. The litigation revealed that the Federal Housing Finance Agency was closely collaborating with Wall Street banks to fight municipal efforts to reduce principal owed on underwater mortgages. We used this evidence to pressure the FHFA to reform its policies and to drive forward the national campaign to keep families in their homes.

2014 and Beyond

Our work in 2014 is aimed at generating sufficient public pressure for stronger settlements with the big banks, as well as to reform the Federal Housing Finance Agency. In addition, our campaign for local principal reduction will continue in Richmond, CA, Irvington and Newark, NJ, New York, NY, and other key cities. At the national level, our staff members are working to protect the rights of cities to use eminent domain as a tool, with extensive national communication, strategic policy research, data analytics, and legal work, including successful conclusion of the FOIA lawsuit.

"If we are serious about winning what our members really need, we must try new things and must push ourselves to be more creative, to share best practices, to replicate our best campaigns, and to build a top-notch infrastructure that will propel our work forward. The Center for Popular Democracy is well-positioned to do all of those things."

—Christina Livingston, Executive Director
Alliance of Californians for Community Empowerment



National Immigration Rally
Washington DC—March 2013

Immigrant Rights



Immigration Reform Rally, Richmond VA—May 2013



May Day Rally, Milwaukee—May 2013

Immigrants are crucial to the functioning of our economy and our democracy, and yet they face persistent and deep challenges. Punitive federal immigration enforcement measures tear apart families, and systematic inequalities in the provision of services and legal protections make it difficult for immigrants to meet basic needs. We work with our partner organizations across the country to address the inequities that immigrant communities confront not only because of immigration status, but because of race, income levels, and language ability. At the national level, CPD is a contributor to the campaign for comprehensive federal immigration reform. At the local and state level we work to protect the rights of immigrants in the areas of labor, civil rights, language access and access to legal services and educational opportunities. We also support campaigns to challenge destructive federal immigration enforcement policies. Our research and policy teams continue to explore new strategies for expanding access to legal services for immigrants and connecting service-delivery to community organizing.

Victories and Achievements in 2013

Our work to end unjust deportations met with major successes during 2013. In New York City, Connecticut and Newark, NJ, we worked to pass legislation which dramatically limits the extent that local law enforcement agencies collaborate with federal immigration authorities to facilitate deportations.

In New York City, we worked with allies to win \$500,000 in pilot funding for the New York Immigrant Family Unity Program (NYIFUP), the nation's first ever immigrant defense fund that will provide legal counsel for individuals who would otherwise face deportation without representation.

On Long Island, CPD helped win policies to expand language access, ensuring that government agencies and offices provide full translation and interpretation services for limited-English proficient residents in Nassau and Suffolk Counties. In Suffolk County, CPD worked to replicate the successful New York City policy of protecting the confidentiality of immigration status when residents interact with government offices, including the police. Confidentiality is critical to ensure that undocumented immigrants feel safe reporting crimes or cooperating with the police, as well as accessing benefits to which they are entitled.

2014 and Beyond

In 2014, CPD will continue this work, focusing in particular on winning pro-immigrant policies that support access to services and immigrant integration, while also combatting the unnecessary and costly deportations that tear apart immigrant families and communities. At the local level, we will work to pass and implement legislation creating a municipal ID card program for New York City, and will support partner organizations considering similar work. We will advocate for funding that will allow an expansion of the NYIFUP program to cover all New Yorkers, and will push for the replication of NYIFUP style initiatives in other cities. We will work to improve New York City's detainer discretion policy to protect a larger number of immigrant families from detention and deportation, and to offer support to partner organizations interested in passing similar policies in their own cities. At the state level, we will push for legislation to allow immigrants access to drivers licenses, educational assistance, health care, and a range of other benefits that will promote inclusion and integration.

Racial Justice



Stop & Frisk: Drop the Appeal Rally—November 2013



Stop & Frisk: Youth Activist Rally—March 2013

Changes in the racial and ethnic makeup of our nation's population demand policies that account for the needs of communities of color, as well as the increasingly central role such communities will continue to play in driving economic growth in coming years. Communities of color still suffer disproportionate harm: their economic outlook is dimmer, their access to quality public education is less certain, they face overly aggressive policing tactics, and they must surmount unjust barriers to exercise the right to vote. CPD provides critical policy and organizing support to base-building organizations across the country to ensure that the growing strength of this new majority is solidified, expanded, and harnessed to achieve tangible improvements in working people's lives.

Victories and Achievements in 2013

In New York City, CPD played a key role in Communities United for Police Reform (CPR), the coalition that successfully fought to end the New York Police Department's (NYPD) unfair and unjust "stop and frisk" method of policing. Since 2002, the NYPD had increasingly relied on stop and frisk, leading to over 4 million stops. Immigrants, people of color, residents of low-income neighborhoods, LGBTQ individuals and homeless New Yorkers were disproportionately targeted. Indeed, in 2012, of the over 500,000 New Yorkers who were stopped, 87% were either Black or Latino. The years of intensive organizing by CPR built to a ground-breaking victory in 2013, with the passage of core pieces of the municipal Community Safety Act, including a ban on racial profiling in stops and establishment of an independent Inspector General to monitor the police.

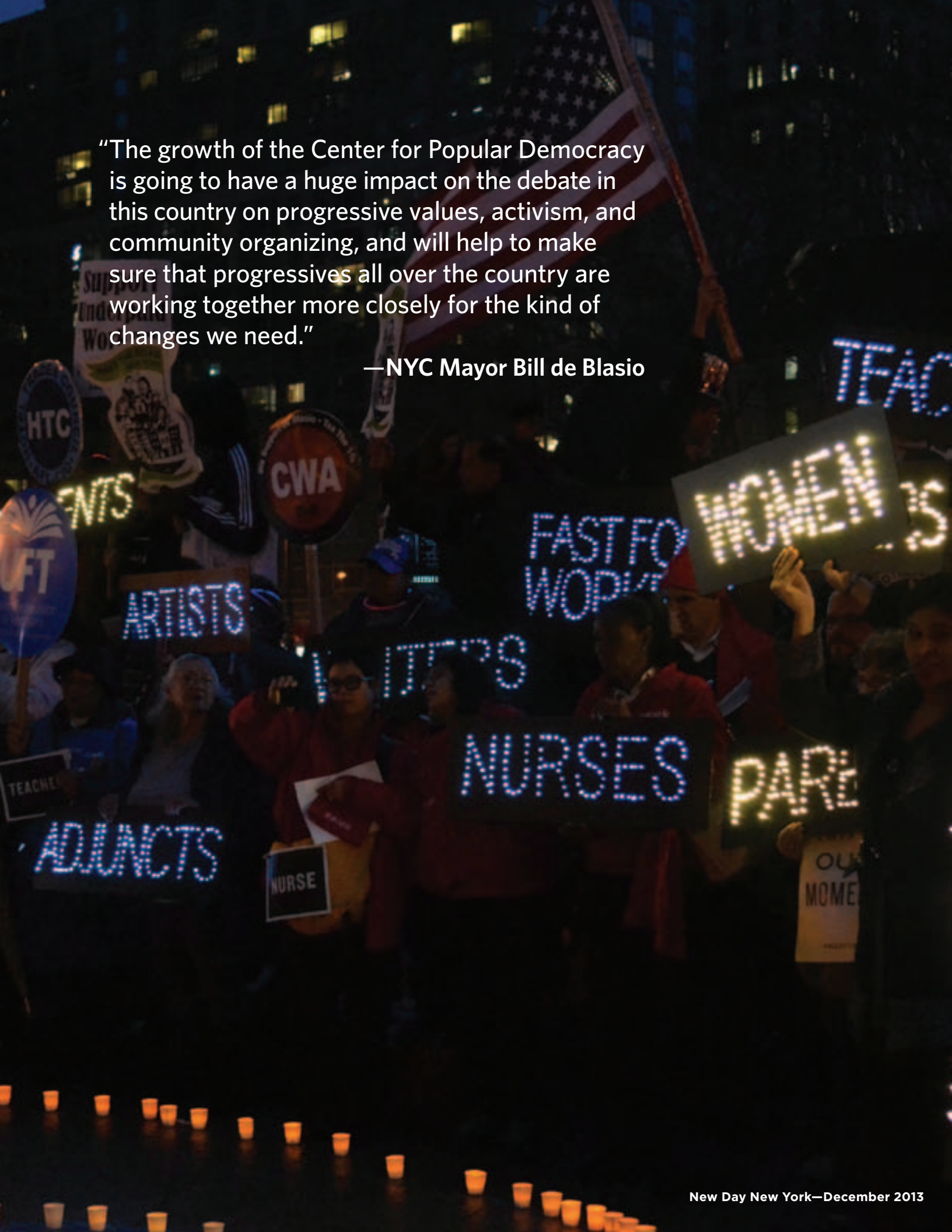
Also in 2013, CPD worked with our core partners, Make the Road New York (MRNY) and New York Communities for Change (NYCC), to build a model of cross-constituency community organizing and engagement to build grassroots power on Long Island of both the African American and growing immigrant communities. These communities confront a host of shared challenges—a lack of good jobs, a

limited supply of affordable, quality housing, and law enforcement practices that are both disrespectful and ineffective.

Through a series of one-on-one conversations and cross-cultural meetings, MRNY and NYCC explored the issues most important to residents, building bridges of communication and understanding between Black and Latino residents. CPD provided organizational, research and analytical support for this process, helping to identify areas of shared concern and opportunities for collaborative action.

2014 and Beyond

In 2014, CPD will work to implement and expand the victory on stop and frisk in New York City, while building momentum to replicate similar policies in other cities across the country. In the fall of 2014, CPD, in partnership with CPR, will bring advocates, activists, funders, and allies from across the country to a national convening on policing. CPD, MRNY, and NYCC will continue the cross-constituency organizing, using the information gathered to develop collaborative strategies for securing policy changes that reflect the needs and priorities of Suffolk County's communities of color. CPD will also work with partners across the country to replicate the Black/Brown cross-constituency organizing model.



"The growth of the Center for Popular Democracy is going to have a huge impact on the debate in this country on progressive values, activism, and community organizing, and will help to make sure that progressives all over the country are working together more closely for the kind of changes we need."

—NYC Mayor Bill de Blasio

Public Education



Education Day of Action, Philadelphia—December 2013



Brown vs. Board of Ed. Day of Action, Wisconsin—May 2014

CPD's Education Organizing Program fights to ensure equitable, high quality, engaging and culturally relevant public education for all children by building grassroots capacity and power, articulating and driving a vision for equitable public education, and developing and supporting deep partnerships between parents, students, community members, and teachers. In 2013, we significantly expanded our education organizing program with a focus on capacity building in the field and engaging in national leadership on the broad fight for public education.

Victories and Achievements in 2013

CPD helped lead the process to pull together a new national coalition, the Alliance to Reclaim Our Schools, to discuss strategy and think broadly about how to organize and scale up progressive education organizing nationally. The coalition includes key union allies, such as National Education Association, American Federation of Teachers, and the Service Employees International Union. It also includes organizations that are leaders in efforts to improve public education, including the Annenberg Institute for School Reform, the Center for Education Organizing, Journey for Justice, the Alliance for Educational Justice, the Opportunity to Learn Campaign and others. CPD participated in planning and executing a Day of Action on December 9th, 2013, with events in 26 states and the District of Columbia, to mark the beginning of a national movement to unite and galvanize communities around a shared vision of equity in education and opportunity for every student.

In September we hosted a convening, "Preserving Public Education in the South," in partnership with the Southern Education Foundation, which brought together over 100 advocates, community organizers, and policy leaders from 11 Southern states who are working to protect and improve public education.

In Philadelphia and Pittsburgh, CPD worked with our core state partner, Action United, to conceptualize and lead the movement to fight back against state attacks on the public

education system. In New Jersey, we trained dozens of community leaders from Pennsylvania, Maryland, New Jersey, and New York to engage in the next wave of education battles around school closings, charter expansion and school revenue. We also helped staff the newly-formed Education Working Group that is part of Local Progress, the network of nearly 400 progressive local elected officials that CPD staffs.

2014 and Beyond

In 2014, we will host a second Southern Convening, during which we will launch a coordinated regional campaign on issues such as early childhood education and per pupil spending.

We will also launch our Charter Accountability campaign with a major report highlighting fraud and abuse in the charter industry. This is part of a longer-term campaign that includes promoting state-level transparency and accountability legislation for charter schools.

We will also expand our Community Schools Campaign with our partners in several key geographies, including Baltimore, MD and Washington, DC.

And we will continue to deepen our partnerships with both the National Education Alliance (NEA) and American Federation of Teachers, including running an Education Summer program to train NEA members on how to build community-union partnerships and organize for progressive educational reform.

Voting Rights



Voting Rights Rally
Delaware—March 2014



Same Day Registration Rally, Delaware—May 2014

American democracy is under threat from the growing dominance of money in politics, expansion of voter suppression measures, and low levels of voter participation. Fewer than 62% of eligible Americans voted in the 2012 election; approximately 50 million eligible voters are not even registered.

CPD works to win proactive voting rights legislation at the state and local level, while also working to mobilize a grassroots base for voting rights expansion and civic engagement. We work to facilitate the political participation of those who are currently eligible to vote as well as to re-enfranchise other citizens who are categorically denied the ballot. As a whole, we aim to amplify the voice of the emerging American majority.

Victories and Achievements in 2013

In 2013, we worked to support campaigns for Same Day Registration legislation (SDR) in two states. In Maryland, we worked with our state partner organization Maryland Communities United to organize community members to attest to the vote-suppressive effect of Maryland's existing early voter registration deadline, as well as to testify in favor of the SDR bill. These community voices were vital to the legislative win, with the SDR bill signed into law in the spring of 2014.

In Delaware, Governor Markell had identified SDR as one of his key 2013 policy goals, but no community coalition existed to drive the campaign forward. CPD and our Delaware partner, the Delaware Alliance for Community Advancement (DACA), helped build the necessary coalition. In addition to traditional advocacy groups like the League of Women Voters, ACLU, and Common Cause, we also recruited local labor allies SEIU 32BJ, the Delaware State Education Association, and AFSCME to support the effort.

2014 and Beyond

In 2014, we will work on a major expansion of our voting rights work. We will continue to support the SDR campaign in Delaware, and expand the effort to Hawaii, in collaboration with our core partner Faith Action for Community Equity (FACE).

State laws currently deny the vote to over five million citizens across the country because of criminal convictions. Like much of the American criminal justice system, the penalty falls most heavily on people of color. CPD will work with state partners in Maryland and Minnesota on campaigns to restore the vote to persons convicted of felony offenses.

In 2014, CPD will also pioneer the use of municipal and county governments as an avenue for expanding voting rights. We will support a broad range of voting reforms, such as voter registration programs at municipal agencies and high school voter registration in Phoenix, AR and in New York City.

Organizational Capacity



First Annual Gathering of CPD Partners—June 2013



Immigration Reform March—April 2013

It is essential that we build the strength and capacity of democratic, base-building organizations working for equity, opportunity and racial justice. But, sustaining community-led organizing, winning ever more ambitious victories and “scaling up” work to maximize its impact requires sophisticated management, fundraising, technology, work-planning and evaluation, communications strategies and infrastructure. In addition to strengthening organizations on the ground, it is also essential to build new alliances, coalitions and collaboration to fill gaps in the social justice landscape. CPD works directly with community organizations to increase their capacity, and to coordinate and anchor cross-organizational infrastructure development.

Victories and Achievements in 2013

In 2013, CPD provided sustained capacity building support to a wide range of partners, on an array of infrastructural issues. In addition to launching a Sustainability Initiative to help our partners to create revenue-generating membership dues programs, CPD partnered with a wide-range of state-based partner organizations to develop their membership models and organizing methodologies. Similarly, CPD helped our partner organizations develop effective personnel policies, institute small donor and foundation fundraising programs, and expand leadership development programs for their membership. Also, CPD has worked with partner organizations to develop staff training, staff recruitment, supervision and planning and evaluation systems. We have helped emerging organizations, such as Wisconsin Jobs Now, and organizations with new Executive Directors, such as NOC in Minnesota, strengthen and expand.

2014 and Beyond

A major barrier to building a scaled-up, national voice for low- and moderate-income families in the United States is the lack of a workable financing model for community organizations. To remedy this deficiency, CPD launched our Sustainability Initiative to address one of the two greatest challenges facing base-building community organizations: revenue generation and financial stability. In 2014, CPD will be re-granting funds to our partner organizations to build and test individual donor programs that will effectively recruit dues-paying members and sustainers.

While it will take time to move base-building organizations toward more sustainable financing models, and to scale up operations, we will do the hard work, experimentation and analysis that will help us get there.

CPD is also developing multi-faceted organizer, senior staff and executive director training programs to help nurture leadership and develop the necessary skills for driving progressive change. We are creating a series of programs to recruit talented organizers and leaders and to provide on-going training for entry-level and senior organizing staff.

“The new, expanded Center for Popular Democracy is a vitally important addition to the social justice landscape—building much-needed strength, sophistication and scale in community organizing. The new CPD fills an important void—aggressively innovating and replicating public policies that expand rights and opportunities for workers, for immigrants, and for people of color.”

—Richard Trumka, President, AFL-CIO



Strategic Networks



Local Progress Convening 2013



Local Progress Convening 2013



Local Progress Convening 2013

Launched in 2012, Local Progress is a national network of nearly 400 local progressive elected officials from across the country. Local Progress brings local elected leaders together so they can share and replicate best policy practices, strengthen their leadership skills, build power in their city councils and their region, connect with the national progressive movement, and coordinate their work across cities to elevate key issues into the national dialogue. Because Local Progress is housed at and staffed by CPD, its work is closely integrated with community organizations, advocacy groups, and progressive labor unions. Local Progress recognizes that passing progressive legislation requires “outside” action, “inside” negotiation, and tight coordination between the two. By connecting organized communities with elected officials, we are facilitating genuine movement building.

Victories and Achievements in 2013

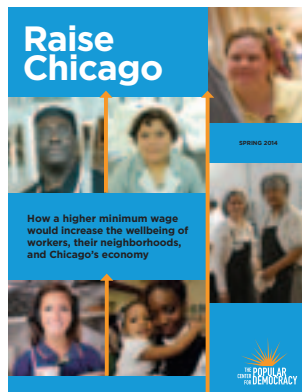
Our national convening in the fall of 2013 brought together more than fifty elected officials from around the country with policy leaders and major institutional partners. Elected officials shared their work with one another, learned about new approaches, and deepened relationships. Over the course of the year, our series of webinars brought together over three hundred policy experts, organizers, and elected officials to discuss best practices and strategies for pushing forward on municipal campaigns to protect immigrant communities from deportation and crime, expand and strengthen voting rights, lift up low-wage workers by guaranteeing paid sick days, keep families in their homes by preventing foreclosures through principal reduction, and advance racial equity through innovative government mechanisms. Our monthly newsletters updated members about policy developments around the country, and victories of Local Progress members and CPD partners. We also established working groups on public education and voting rights, and launched coordinated efforts on good jobs and foreclosure prevention.

2014 and Beyond

In 2014, Local Progress will expand the network while deepening working relationships with existing members. On a wide range of issues, Local Progress staff will deliver tailored policy and legal support to our members, providing them with either direct support or connecting them to the relevant experts at other organizations. And we will strengthen our working groups on education and workers' rights policy.



CPD Reports



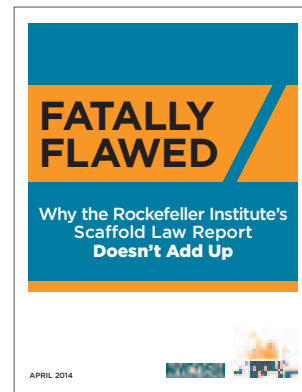
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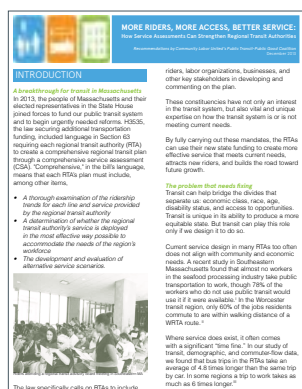
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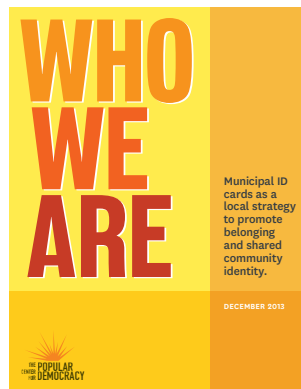
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April 2014



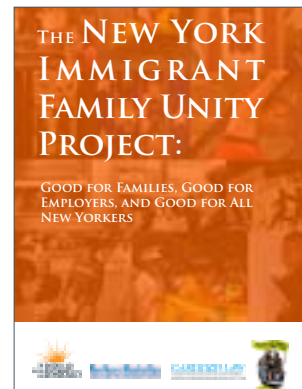
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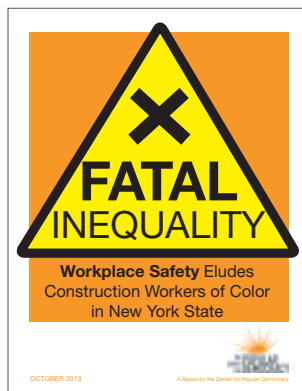
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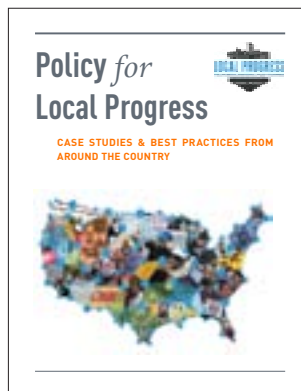
December 2013



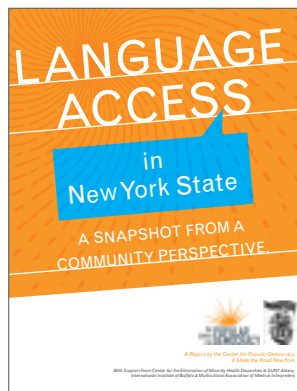
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October 2013



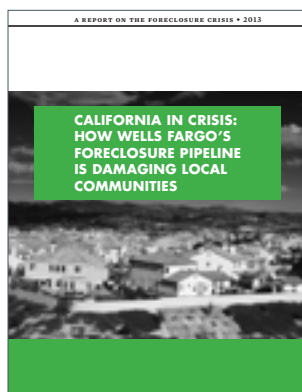
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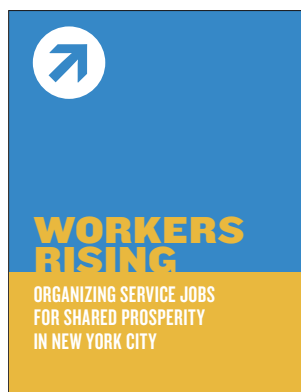
October 2013



July 2013



March 2013



February 2013

Visit our website
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to view and download
these reports.

Combined Statements of Activities and Changes in Net Assets

Year Ended December 31, 2013

PUBLIC SUPPORT AND REVENUES

Support	Unrestricted	Temporarily Restricted	Total
Contributions			
Corporations	179,352	-	179,352
Contracts	434,782	-	434,782
Foundations	2,175,258	-	2,175,258
Individuals	81,045	-	81,045
Fiscal Sponsorship	1,750	-	1,750
Other Income	12,791	-	12,791
Sub-Total Support	2,884,978	-	2,884,978
Net assets released due to satisfaction of time and purpose restrictions	517,777	(517,777)	-
Sub-Grants	(441,072)	-	(441,072)
Total Support	2,961,683	(517,777)	2,443,906

EXPENSES

Program Services	1,776,729	-	1,776,729
Management and Operational	530,367	-	530,367
Fundraising	344,739	-	344,739
Total Expenses	2,651,835	-	2,651,835
Increase (decrease) in net assets before other activity	309,848	(517,777)	(207,929)

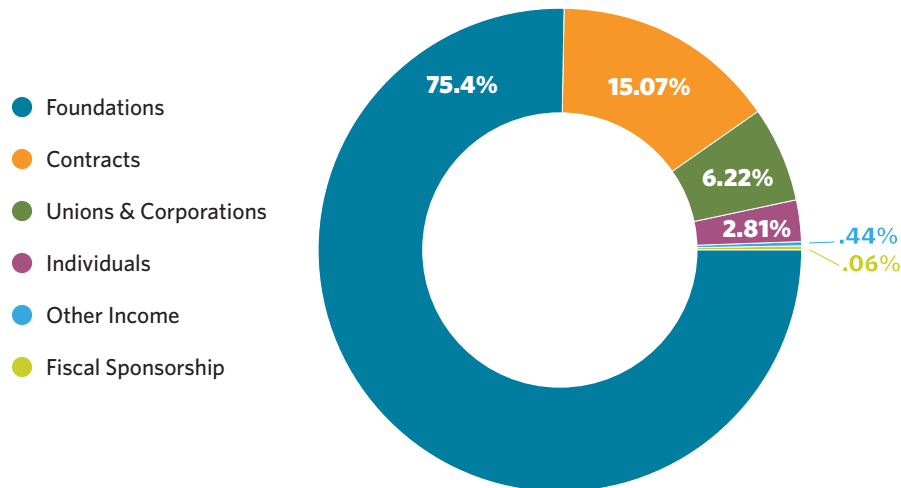
NON-OPERATING ACTIVITY

In-Kind Contributions

Changes in Net Assets	309,848	(517,777)	(207,929)
Net Assets, beginning of year	257,888	517,777	775,665
Net Assets, end of year	567,736	-	567,736

Note: Unaudited statements

Where Our Revenue Comes From



CPD IN NUMBERS

Fundraising in 2013

In 2013, CPD received funding from **35** foundations, **42** unions and corporations, and **91** individual donors

Raising Money for the Field

- Raised **\$1,500,000** for **36** partner organizations in 2013
- Worked with **20** organizations to build their organizational capacity during 2013
- Raised **\$3,550,000** for **38** partner organizations in 2014
- Worked with **90** organizations to build their organizational capacity during 2014





Paid Sick Days Victory Rally, New York—March 2013



Organizing for Language Access, Long Island—November 2012

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Make the Road New York

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President, American Federation
of Teachers



Minimum Wage Rally, New York—March 2013



Immigration Reform March, New Jersey—October 2013

Senior Leadership Team

Ana Maria Archila
Co-Executive Director

Andrew Friedman
Co-Executive Director

Brian Kettenring
Co-Executive Director

Amy Carroll
Deputy Director

JoEllen Chernow
Director of Special Projects

Katrina Gamble
Director of Civic Engagement & Politics

CPD Staff Team

Ady Barkan
Senior Attorney

Shab Bashiri
National Organizer, Home Defenders League

Ilana Berger
Director of Capacity Building

Nicole Cairns
Digital Director

Steven Carbó
Director of Voting Rights and Democracy Initiatives

Oona Chatterjee
Director of Strategic Initiatives

Hetal Dalal
Director of Legal Affairs

Josie Duffy
Policy Advocate

Steve Dooley
Director of Organizing for Mid-Atlantic Region

Shena Elrington
Director of Immigrants' Rights and Racial Justice

Elizabeth Filatova
Legal Fellow

Evie Frankl
Senior Organizer of Education Justice Campaigns

Carrie Gleason
Fair Workweek Initiative Director

Tina Habib
Director of Operations, Finance & HR

Alicia Hadley
Operations Assistant

Nathan Henderson-James
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Chris Huang
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Adrienne Johnson
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Benjamin Linsley
Director of Development & Communications

Alison Roh Park
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Tony Perlstein
Campaigns Co-Director

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Aditi Sen
Research Analyst-Quantitative Specialist

Kyle Serrette
Director of Education Justice Campaigns

Sasha Solomonov
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Marbre Stahly-Butts
Soros Justice Fellow

Emily Tucker
Staff Attorney For Immigrant Rights

Kevin Whelan
National Campaign Director, Home Defenders League

Ryan Zarkesh
Data And Technology Coordinator

Crystal Zermeno
Coordinator of Strategic Research



May Day Rally, New York—May 2014



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