THE PEOPLE
THE BATTLE FOR A JUST FUTURE

2018-2019
YEAR IN REVIEW

SHIFTING WHAT’S POSSIBLE

The Center for Popular Democracy (CPD) is at the forefront of the national movement to challenge racism and inequality.

We are a network of state-based people’s organizations, and we partner with progressive elected officials, allies and individuals to advance pro-worker, pro-immigrant, racial and economic justice policies, and build a world where everyone has the freedom to thrive.

In 2018 and 2019, our communities faced incredible hardship. The Trump Administration and its allies terrorized immigrant families, shred the social safety net, imperiled the planet, criminalized Black and Brown people, and gave huge tax and regulatory breaks to powerful corporations. All the while, working Americans struggled to afford basic healthcare, education, housing, and clean air and water, and Black and Brown communities struggled with new levels of racism and attacks.

In the face of these threats, the CPD Network is organizing and mobilizing those most impacted by inequity, securing dozens of high-impact policy victories nationwide and tangibly improving the lives of millions of people. In the process, we are building power for our communities, strengthening the progressive movement and our democracy.

Our work shows what is possible when we aggressively pursue justice together.

Since our founding, with your support, the CPD Network has achieved

158 POLICY VICTORIES
58 MILLION PEOPLE IMPACTING OVER

Center for Popular Democracy
Year in Review 2018/19
Policy Victories

In 2018 and 2019, CPD and our sister organization, CPD Action, worked with our 53 affiliates and other partners to win 82 policy victories impacting 34 million people.

Our victories include:

- **27 voting rights and democracy campaigns** that defended and restored the right to vote and improved access to the polls for more than 16 million people.

- **19 minimum wage, paid sick days and fair workweek victories** leading to raises and expanded benefits for over 6 million people.

- **20 immigration campaigns** giving legal and practical support to over 800,000 families.

- **Taking on the schools-to-prison-and-deportation pipeline** that reduced punitive measures and significantly increased supportive services to schools, impacting over 1 million children and youth.

- **5 housing campaigns** that protected and expanded affordable housing for over 10 million people.

- And a range of **local policy victories on healthcare environmental justice**, in Puerto Rico and more.

During the midterm elections, in 2018, the CPD Action network knocked on over five million doors, and helped to win 25 Congressional races, eight Governor’s races, and over 100 state legislative seats and statewide ballot initiatives. We participated in get-out-the-vote (GOTV) programs that reached more than two million households and helped to pass six statewide ballot initiatives on democracy reform and economic justice.

See information about how CPD builds power at populardemocracy.org/winning-change
We Fight — And Win!

CPD’s work is vital to achieving a responsive, equitable democracy.

We harness the power of:

• The CPD Network of 53 state-based people’s organizations in 34 states, Puerto Rico and Washington, DC

• Over 1,000 local progressive elected leaders through the Local Progress network

• CPD’s staff of organizers, policy experts, capacity builders, research, civic engagement and communications specialists

• Tens of thousands of newly activated individuals through the Birddog Nation, Ady Barkan’s League of Heroes, and our work with the Puerto Rican diaspora

• Philanthropists, organizations and individuals dedicated to powering the movement for positive change

Together, we work to understand the root causes of the challenges we confront, build consensus around transformative solutions, and create sustained campaigns to change policy and accomplish shared goals.

See information about how CPD builds power at populardemocracy.org/building-power
Day in and day out, we see that the drivers of inequality do not exist in isolation. As we look ahead to 2020, CPD’s ability to foster unity across issues that matter deeply in people’s lives will be vital to our ability to win justice and true democracy.

In the critical year ahead, we must engage around a resonant, transformative vision that mobilizes a multiracial coalition, with people of color at the center, around the urgency—and the possibility—of this moment.

To guide us, our network developed and ratified an ambitious blueprint of our shared values and priorities. CPD’s Strategic Vision and Path Forward, co-created with our state-based people-powered affiliates in 2018 and 2019, offers a north star for our efforts.

CPD’s People’s Convention in July 2019, brought over 1,500 affiliate leaders and members, progressive allies and staff organizers together in Detroit to strategize, learn from each other, and celebrate.

The Freedom Platform, lays out the highlights of a comprehensive Federal Platform for our network, which was created in 2019 and ratified during the People’s Convention. It establishes the building blocks of a truly just society.

To read our Federal Platform, visit populardemocracy.org/protecting-our-workers and populardemocracy.org/investing-in-equity
We the people, with clarity, hope and determination, are committed to building a popular democracy for our nation. We are people of color, working families, immigrants, women, young people, people with disabilities, and all those who stand in solidarity together. These are the issues that will animate us to organize, vote, and win in 2020 and beyond—and to effectively fight against the white nationalism and racism that perpetuates inequality and undermines our democracy and our future.

BUILD A PEOPLE-POWERED DEMOCRACY
SECURE HUMAN RIGHTS FOR IMMIGRANTS
PROTECT OUR WORKERS
ENSURE AFFORDABLE, ACCESSIBLE HOUSING
TRANSFORM OUR JUSTICE SYSTEM
INVEST IN EQUITY AND REPAIR HISTORIC WRONGS
SUSTAIN OUR ENVIRONMENT AND COMMUNITIES
EDUCATE FOR THE FUTURE
TAKE BACK OUR HEALTHCARE
AFFILIATE AND PARTNER ORGANIZATIONS

- 215 People’s Alliance, (PA)
- Action NC
- Action New Institute (IL)
- Alliance of Californians for Community Empowerment, ACCE
- Arkansas Community Organizations, ACO
- Black Leaders Organizing for Communities, BLOC (WI)
- CASA (MD, PA, VA)
- Center for Coalfield Justice, CCJ (PA)
- Center on Policy Initiatives, CPI (CA)
- Centro de Trabajadores Unidos en la Lucha, CTUL (MN)
- Churches United for Fair Housing, CUFFH (NY)
- Communities Creating Opportunity, CCO (KS/MO)
- Community Labor United, CLU (MA)
- Defend PR
- Delaware Alliance for Community Advancement, DelACA
- Detroit Action (MI)
- Flint Rising (MI)
- Hoosier Action (IN)
- Kenwood-Oakland Community Organization, KOOGO (IL)
- Leaders Igniting Transformation, LIT (WI)
- Living United for Change in Arizona, LUCHA
- Maine People’s Alliance, MPA
- Make the Road Connecticut, MRCT
- Make the Road Nevada, MRNV
- Make the Road New Jersey, MRNJ
- Make the Road New York, MRNY
- Make the Road Pennsylvania, MRPA
- Maryland Communities United
- New Florida Majority
- New Georgia Project
- New Virginia Majority
- New York Communities for Change, NYCC
- Ohio Organizing Collaborative
- One Pennsylvania
- Organization United for Respect, OUR (National)
- Organiza Florida
- Organizers in the Land of Enchantment, OLE (NM)
- Pineros y Campesinos Unidos del Noroeste, PCUN (OR)
- Rights and Democracy, RAD (NH/VT)
- Safe Places for the Advancement of Community and Equity, SPACES (DC)
- Step Up Louisiana
- Surfliner Community Action (KS)
- Take Action Minnesota
- Taller Salud (PR)
- Texas Organizing Project, TOP
- United for a New Economy (CO)
- Voices of Community Activists and Leaders, VOCAL (NY)
- Our Future West Virginia, OFWV
- Workers Defense Project (TX)
- Working Partnerships USA (CA)
- Working Washington
2018–2019 PUBLICATION HIGHLIGHTS

CPD provides a range of strategic research, policy, and legal expertise to advance both CPD-driven national campaigns and local affiliate-driven campaigns in communities across the country. CPD produced over 30 publications between 2018 and 2019.

All of our publications can be viewed at populardemocracy.org/news/publications
# 2018 Financial Statement

## Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Cash and cash equivalents</td>
<td>$14,018,918</td>
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<tr>
<td>Accounts receivable</td>
<td>$81,476</td>
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<tr>
<td>Grants and contributions receivable, net</td>
<td>$13,429,441</td>
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<tr>
<td>Other receivable</td>
<td>$255,291</td>
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<tr>
<td>Due from Center for Law and Human Values, Inc.</td>
<td>$110,527</td>
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<tr>
<td>Prepaid expenses and deposits</td>
<td>$176,374</td>
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<tr>
<td>Property and equipment, net</td>
<td>$306,192</td>
</tr>
<tr>
<td><strong>Total assets</strong></td>
<td><strong>$28,378,219</strong></td>
</tr>
</tbody>
</table>

## Liabilities & Net Assets

### Liabilities

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Accounts payable and accrued expenses</td>
<td>$519,320</td>
</tr>
<tr>
<td>Accrued vacation</td>
<td>$42,334</td>
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<tr>
<td>Due to hosted programs</td>
<td>$1,957,127</td>
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<tr>
<td>Due to related party</td>
<td>$308,460</td>
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<tr>
<td>Due to hosted organization</td>
<td>$186,545</td>
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<tr>
<td>Sub-grants payable</td>
<td>$4,172,683</td>
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<tr>
<td>Pass-through grants payable</td>
<td>$363,582</td>
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<tr>
<td>Deferred revenue</td>
<td>$77,458</td>
</tr>
<tr>
<td>Deferred rent</td>
<td>$273,897</td>
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<tr>
<td><strong>Total liabilities</strong></td>
<td><strong>$7,901,106</strong></td>
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</table>

### Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Without donor restrictions:</td>
<td></td>
</tr>
<tr>
<td>Undesignated</td>
<td>$803,459</td>
</tr>
<tr>
<td>Board designated – operating reserve</td>
<td>$1,858,427</td>
</tr>
<tr>
<td>Total without donor restrictions</td>
<td>$2,661,884</td>
</tr>
<tr>
<td>With donor restrictions</td>
<td>$17,815,227</td>
</tr>
<tr>
<td><strong>Total liabilities and net assets</strong></td>
<td><strong>$28,378,219</strong></td>
</tr>
</tbody>
</table>

## Revenue & Support

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Grants and contributions, net</td>
<td>$5,102,811</td>
</tr>
<tr>
<td>Contract income</td>
<td>$1,524,564</td>
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<tr>
<td>Rental Income</td>
<td>$48,900</td>
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<tr>
<td>Fundraising events</td>
<td>$121,495</td>
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<tr>
<td>Fiscal sponsorship income</td>
<td>$109,783</td>
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<tr>
<td>Other income</td>
<td>$775,953</td>
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<tr>
<td>Net assets released from restrictions:</td>
<td></td>
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<tr>
<td>Satisfaction of purpose restrictions</td>
<td>$–</td>
</tr>
<tr>
<td>Expiration of time restrictions</td>
<td>$–</td>
</tr>
<tr>
<td><strong>Total revenue and support</strong></td>
<td><strong>$31,254,819</strong></td>
</tr>
</tbody>
</table>

## Expenses

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
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</thead>
<tbody>
<tr>
<td>Program Services</td>
<td>$27,214,529</td>
</tr>
<tr>
<td>States</td>
<td>$5,102,811</td>
</tr>
<tr>
<td>Organization and Capacity Building</td>
<td>$3,144,506</td>
</tr>
<tr>
<td>Sustainability</td>
<td>$2,058,818</td>
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<tr>
<td>Local Progress</td>
<td>$1,902,297</td>
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<tr>
<td>Fair Work Week</td>
<td>$1,874,370</td>
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<tr>
<td>Fed Up Campaign</td>
<td>$1,631,313</td>
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<td>Minimum Wage and Paid Sick Leave</td>
<td>$2,059,587</td>
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<tr>
<td>Immigrant Rights</td>
<td>$1,293,253</td>
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<tr>
<td>Fight Back!</td>
<td>$1,300,370</td>
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<tr>
<td>Puerto Rico</td>
<td>$1,473,196</td>
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<td>Workers General</td>
<td>$891,369</td>
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<tr>
<td>Voting and Democracy</td>
<td>$717,171</td>
</tr>
<tr>
<td>Civic Engagement</td>
<td>$688,795</td>
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<tr>
<td>Education</td>
<td>$645,498</td>
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<tr>
<td>Paid Family Leave</td>
<td>$498,136</td>
</tr>
<tr>
<td>Other programs</td>
<td>$1,933,039</td>
</tr>
<tr>
<td><strong>Total expenses</strong></td>
<td><strong>$28,636,038</strong></td>
</tr>
</tbody>
</table>

## Change in Net Assets

<table>
<thead>
<tr>
<th>Description</th>
<th>Amount</th>
</tr>
</thead>
<tbody>
<tr>
<td>Net assets, start of year</td>
<td>$17,858,332</td>
</tr>
<tr>
<td>Net assets, end of year</td>
<td>$20,477,113</td>
</tr>
<tr>
<td><strong>Change in Net Assets</strong></td>
<td><strong>$2,618,781</strong></td>
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</tbody>
</table>
ABOUT THE CPD NETWORK

The Center for Popular Democracy (CPD) empowers and activates communities most impacted by injustice and inequality, and builds solidarity and strength among them.

The CPD Network, approaching its eighth year, includes 53 affiliate organizations in 131 cities and 34 states, Puerto Rico, and Washington, D.C., representing a combined membership of more than 600,000. These extraordinary grassroots groups are headed by the people they represent: 70% of CPD affiliates are led by people of color and 70% are led by women.

Join us in this critical work! Text DEMOCRACY to 44-321.

CENTER FOR POPULAR DEMOCRACY
449 Troutman Street, Suite A
New York, NY 11237
populardemocracy.org
giving@populardemocracy.org
(347) 985-2220

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